



**MALAYSIAN
INTERNATIONAL
FOOD & BEVERAGE
TRADE FAIR**

CO-LOCATED WITH
mce
MALAYSIA CAFÉ EXPO



**MY
FOODTECH**

MIFB | MCE | MYFT 2026 MARKETING TOOLKITS

This marketing toolkit is an easy-to-use tool to shout out your participation in MIFB, MCE and MYFT 2026 as exhibitor.

Whether it's through your email presence or social media, these assets are here to make it simple for you to spread the word, connect with your audience, and get people excited to visit your booth.

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Strategic Partners:



www.mifb.com.my

#MIFB2026



MIFB MARKETING TOOLKITS: EMAIL SIGNATURE BANNER

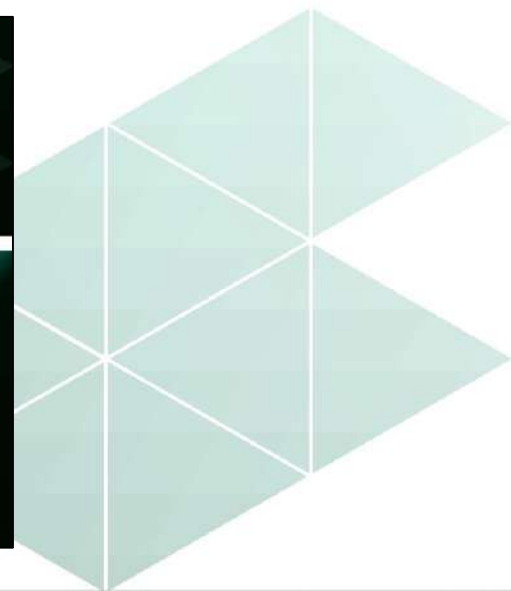


MALAYSIAN
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Usage: Insert this at the end of your professional email correspondence to create awareness and build anticipation for the MIFB 2026

How to Use:

1. Download the template provided.
2. Personalise it with your brand name, logo and booth number.
3. Add it as part of your email signature



MIFB MARKETING TOOLKITS: SOCIAL MEDIA BANNERS



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Usage: Feel free to use the template for your social media posting at LinkedIn, Instagram or even Facebook.

How to Use:

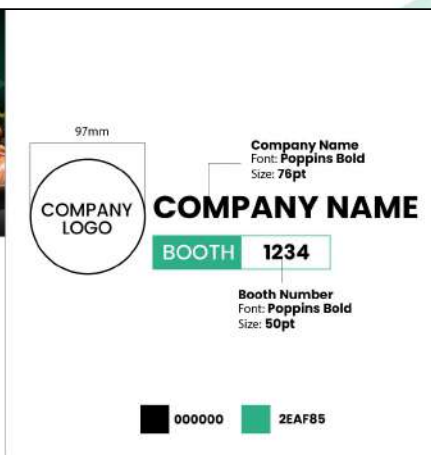
1. Download the template provided.
2. Personalise it with your brand name, logo and booth number.
3. For template with description, you can include brief info about your product or company.
4. Post on the respective social media platform & tag us at:



@mifbtradefair



@mifb_tradefair



***Feel free to personalise the tone and content to match your brand voice*

Template

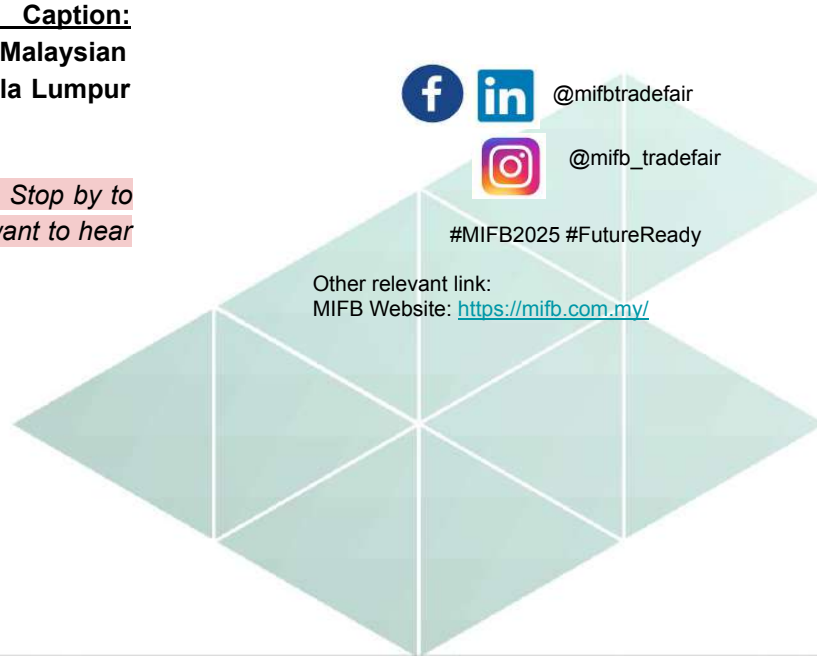
We're excited to share that **[Company Name]** will be participating in the **Malaysian International Food & Beverage Trade Fair (MIFB)** from **15-17 July 2026** at **Kuala Lumpur Convention Centre (KLCC)**!

[Share your objective, activity or what you're looking forward to at MIFB e.g. Stop by to grab a sample of our products and see how we are redefining future of food. We want to hear your thoughts and explore how we can work together.]

Come say hello at **[Booth Number]**, we'd love to connect & meet you in person!

Get your Free Visitor Pass here: <https://registration.mifb.com.my/registration>

Add relevant hashtags specific to your niche: #MIFB2026 #FutureReady



MCE MARKETING TOOLKITS: EMAIL SIGNATURE

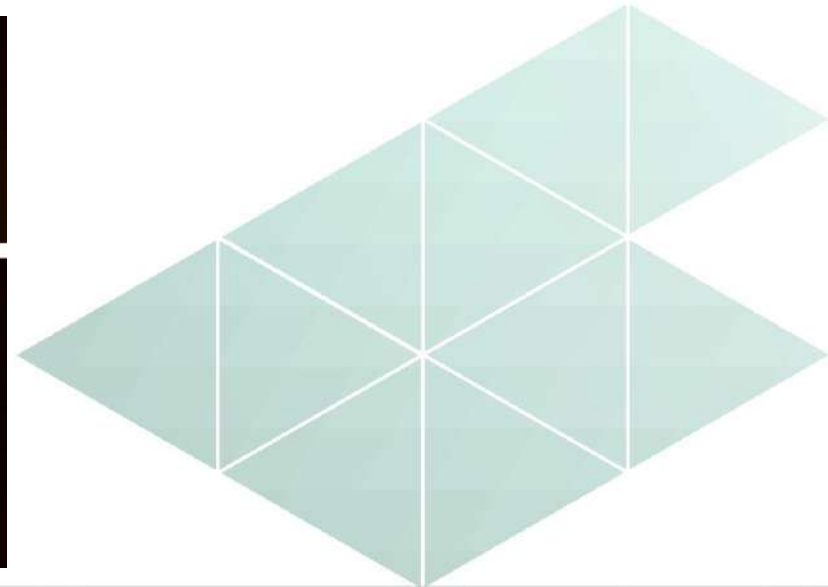
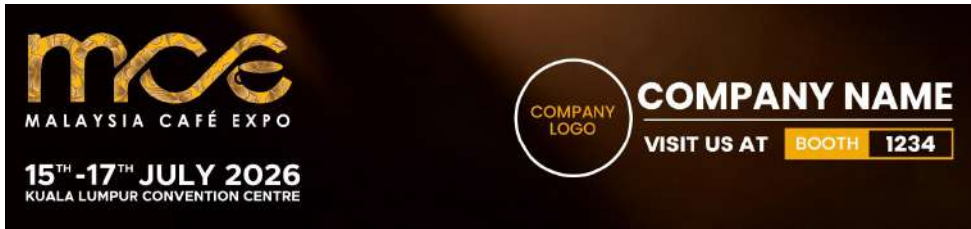


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Usage: Insert this at the end of your professional email correspondence to create awareness and build anticipation for the MCE 2026

How to Use:

1. Download the template provided.
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3. Add it as part of your email signature



MCE MARKETING TOOLKITS: SOCIAL MEDIA BANNER



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Usage: Feel free to use the template for your social media posting at LinkedIn, Instagram or even Facebook.

How to Use:

1. Download the template provided.
2. For template with description, you can include brief info about your product or company.
3. Post on the respective social media platform & tag us at:



***Feel free to personalise the tone and content to match your brand voice*

Template

Caption:

We're brewing something special! **[Company Name]** will be participating as one of the exhibitors at the **Malaysia Café Expo** from **15-17 July 2026** at **Kuala Lumpur Convention Centre (KLCC)**!

[Share the highlight - what buyers/visitor can expect]. Drop by our booth at **[Booth Number]** & let's have a chat & connect!

Register as Visitor: <https://registration.mifb.com.my/registration>

Add relevant hashtags specific to your niche: #MCE2025 #Cafeexpo #MSCA

Follow & Tag Our Social Media!



@mycafeexpo

#MCE2025

Other relevant link:

MIFB Website: <https://mifb.com.my/>

MYFT MARKETING TOOLKITS: EMAIL SIGNATURE

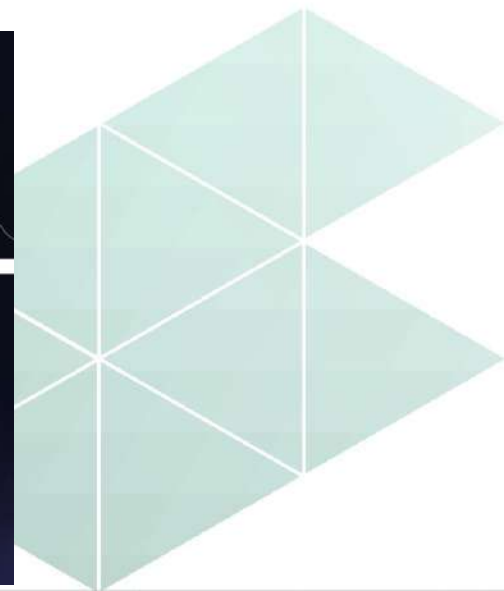
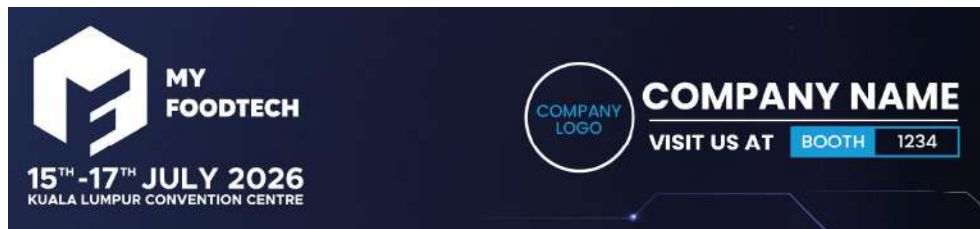


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Usage: Insert this at the end of your professional email correspondence to create awareness and build anticipation for the MYFT 2026

How to Use:

1. Download the template provided.
2. Personalise it with your brand name, logi and booth number.
3. Add it as part of your email signature





MYFT MARKETING TOOLKITS: SOCIAL MEDIA BANNERS

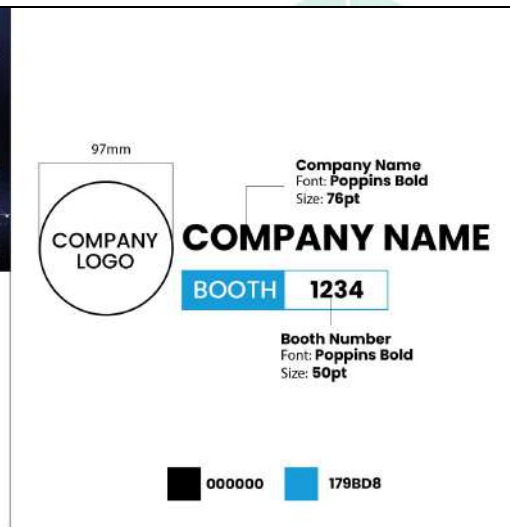


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Usage: Feel free to use the template for your social media posting at LinkedIn, Instagram or even Facebook.

How to Use:

1. Download the template provided.
2. For template with description, you can include brief info about your product or company.
3. Post on the respective social media platform & tag us at:   @myfoodtech



MyFoodTech MARKETING TOOLKITS: SOCIAL MEDIA CAPTION

***Feel free to personalise the tone and content to match your brand voice*

Template

We're brewing something special! **[Company Name]** is proud to be participating as one of the exhibitor at the inaugural Malaysian Food Technology(MyFoodTech) Trade Fair from **15-17 July 2026** at **Kuala Lumpur Convention Centre (KLCC)**!

[Share the highlight - what buyers/visitor can expect]. Drop by our booth at **[Booth Number]** & let's have a chat & connect!

Register as Visitor: <https://registration.mifb.com.my/registration>

Add relevant hashtags specific to your niche: #MCE2025 #Cafeexpo #MSCA

Caption:

Follow & Tag Our Social Media!



@myfoodtech

#MYFT2026

Other relevant link:

MIFB Website: <https://mifb.com.my/>





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