



### EXHIBITION FACT SHEET

<b>Show Title (Exhibition)</b>	: <b><i>19<sup>th</sup> Malaysian International Food &amp; Beverage Trade Fair (MIFB 2018)</i></b>
<b>Date &amp; Time (Exhibition)</b>	: 27 June 2018 (Wednesday) 10.30am to 6.00pm 28 June 2018 (Thursday) 10.30am to 6.00pm 29 June 2018 (Friday) 10.30am to 5.00pm
<b>Held Alongside</b>	: <i>9<sup>th</sup> International F&amp;B Machinery, Packaging &amp; Service Solutions Exhibition (FoodTech 2018)</i>
	: <i>4<sup>th</sup> Asian Seafood &amp; Fishery, Raw &amp; Processed Produce, Technology &amp; Supply Chain Solution Trade Fair (S&amp;F Asia 2018)</i>
<b>Venue</b>	: Kuala Lumpur Convention Centre (KLCC) Malaysia
<b>Size</b>	: 10,000 sqm (Gross Exhibition Space)
<b>Attendees</b>	: 20,000 trade visitors
<b>Participating Companies</b>	: 550
<b>Local &amp; International Key Buyers</b>	: 1,500
<b>Business Matches</b>	: 2,800
<b>Special Highlights</b>	: Business Matching Platform International Hosted Buyer Programme Local Buyer Programme Business Networking Cocktail Trade Talks by Exhibitors
<b>Exhibiting Countries Pavilion (Expected)</b>	: China P.R.C., Thailand, Turkey, Sri Lanka, Singapore, South Korea, Taiwan R.O.C., and Philippines.
<b>Supported By (Expected)</b>	: Ministry of Plantation Industries and Commodities Ministry of Agriculture & Agro-based Industry (MOA) Ministry of Tourism and Culture Malaysia Malaysia Convention & Exhibition Bureau Malaysian Exporters Association Infofish Fisheries Development Authority of Malaysia (LKIM)
<b>Endorsed By (Expected)</b>	: Malaysia External Trade Development Corporation (MATRADE)